



72nd Western Province Council
Kappa Alpha Psi Fraternity, Inc.

c/o San Diego Alumni Chapter, Kappa Alpha Fraternity, Inc.

P.O. Box 740822

San Diego, CA 92174

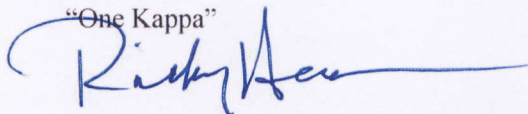
Greetings Brothers,

The San Diego Alumni and Delta Epsilon (San Diego State University) Chapters of the Kappa Alpha Psi Fraternity, Inc. will host the 72nd Western Province Council meeting in San Diego, CA, April 3rd through 7th, 2019. We are expecting Kappa men along with their families and supporters to gather in San Diego at the DoubleTree Mission Valley Hotel to take part in this meeting and associated activities.

We extend to you the opportunity to purchase an AD in our 72nd Western Province Council Souvenir Journal. Whether to say congratulations to the San Diego Alumni and Delta Epsilon Chapters or to advertise your business. Please find enclosed with this correspondence the **AD Sponsorship Form for your completion and listing of the designated costs due by March 6th, 2019**. Any contribution you can provide will greatly bless our efforts. We ask that you please respond by the designated deadline. Your advertisement will have broad appeal with delegates, their families, friends and community members. More importantly, it will demonstrate your commitment to the local community.

Please return the completed AD form to San Diego Alumni Chapter, Kappa Alpha Psi (address above), Attn: Rickey Hereford with your check payable to San Diego Alumni Chapter, Kappa Alpha Psi. Should you have questions regarding the matters reference herein or need additional information, please contact me via e-mail at rhereford1952@gmail.com or by telephone at (858) 349-2768. We pray that you will be able to share in this momentous occasion.

Yours in the Bond,

"One Kappa"


Rickey Hereford, Coordinator Souvenir Journal



**San Diego Alumni Chapter
KAPPA ALPHA PSI Fraternity
72nd Western Province Council**

SOUVENIR JOURNAL AD FORM

DEADLINE: March 6, 2019

Please submit CAMERA READY artwork/copy along with remittance. Ad files must be saved in a PDF file.

Ads will appear in color

Advertiser Name(s) or Organization _____

Phone () _____ Email Address _____

Total Amount Enclosed \$ _____

Indicate the NUMBER of ADS

| | | | | | |
|-------------|--------------------|----------|-------|--|--|
| _____ | Inside Front Cover | \$375.00 | _____ | Half Page | \$100.00 |
| _____ | Inside Back Cover | \$375.00 | _____ | 1/4 Page | \$50.00 |
| SOLD | Outside Back Cover | \$450.00 | _____ | Business Card | \$25.00 |
| _____ | Full Page | \$150.00 | _____ | Patrons Single \$10 <input type="checkbox"/> | Mr. & Mrs. \$15 <input type="checkbox"/> |

Font Selection

Bookman Courier Times Roman

COLLECTION TIMELINE:

Thursday, January 31, 2019 1st Collection for Ads and Patrons
Wednesday, February 20, 2019 3rd Collection for Ads and Patrons
Wednesday, March 6, 2019 FINAL Collection for Ads and Patrons

- All ads are to be camera ready. Ad measurements are based on an 8 1/2 x 11 page size.
- You may wish to use one of the following fonts for your ads Bookman, Courier, or Times Roman
- All type of payment methods will be accepted (including personal checks)
- Make payable to **San Diego Alumni Chapter KAPPA ALPHA PSI Fraternity**
- Questions may be directed to Souvenir Journal Chairman, Rickey Hereford at rhereford@neighborhoodhouse.org or 858-349-2768

FOR COMMITTEE USE ONLY:

| | | | | | |
|------------------|--|----------------|-----------------|--------------|------------------|
| Form of Payment: | | Date Received: | | Received By: | |
| Amount Received: | | Ad size: | Font Selection: | | Photo: Yes or No |
| Description: | | | | | |